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**911 WRITERS BLOCK DISPATCHES EMERGENCY ASSISTANCE FOR
WRITERS IN NEED**

***Online Writing Community WEbook
Launches New Web-Tool to Ease Writer's Block***

BETHESDA, MD – June 2, 2008 – Writing the next bestseller but can't find a way to kill off that pesky character? Dial 8 for murder. Trying to pen a love scene but think having it on the beach is too cliché? Dial 1 for settings. Stuck with writer's block and looking for a compassionate comrade? Dial 5 to commiserate.

911 Writer's Block launches today at WEbook.com, the first online platform for authors, editors and writing groups to collaboratively create unique written works. Stumped writers now have a lifeline to resuscitate a flat-lining character or plot.

911 Writer's Block, also available at www.911writersblock.com, takes users to a virtual phone booth, where an interactive online pay phone provides writers prompts for any literary quandary at the touch of a phone key. Whether writers or creative writing students are looking for a new character, setting or verb to use in their work, *911* has an idea for the perfect story. *911 Writer's Block* offers dozens of photographic, sound and text prompts for everything from dramatic entrances to clever dialogue.

"Writing isn't an easy job, and *911 Writer's Block* delivers an easy-to-swallow, engaging cure to a common ailment," said Sue Heilbronner, President of WEbook. "Sometimes it just takes one little suggestion or visual to spark your creativity, and 911 does just that."

WEbook's first published book, "Pandora," is a fast-paced thriller collaboratively written and edited by 17 alpha members of the WEbook community. It is available now at WEbook.com and Amazon.com. WEbook plans to publish three to five new books developed at WEbook.com this year, and the first community vote to pick the next published WEbook begins on July 4, "Independence Day for Authors."

About WEbook

WEbook hopes to do for publishing what Linux did for software, what American Idol did for music, and what Wikipedia did for information. WEbook will lead the convergence between the Internet and publishing by creating a new category: Community-Sourced Books. WEbook was founded by Itai Kohavi and is backed by Greylock Partners Israel. The company is based in Bethesda, Maryland, with a development team in Mountain View, California. The first WEbook, "Pandora," was published in April 2008.

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